Corporate Donor Recognition

ANNUAL GIVING	$100,000+	$50,000	$30,000	$20,000	$10,000	$5,000	$2,500	$1,000	<$1000
Customized Program Development and Implementation	x								
Company name and/or associated commodity featured on rotating home page of consumer site.	x	x							
Use of consumer website as venue to offer coupons to consumers.	x	x	x						
Commodity of choice featured in additional Fruit & Veggie “Feature of the Month” press release to food editors (2 total).	x	x	x						
Commodity of choice featured in one Fruit & Veggie “Feature of the Month” press release to food editors.	x	x	x	x					
Company name and consumer website referenced in PBH Catalog sent to 110,000 educators/health professionals, listed by commodity.	x	x	x	x					
Two (2) free tickets to Annual PBH Dinner/Auction Gala Event.	x	x	x	x					
Hotlink to your company’s consumer Web site from fruitsandveggiesmorematters.org consumer site.	x	x	x	x	x				
Commodity of choice featured in bi-weekly *Keeping Moms Informed* e-newsletter.	x	x	x	x	x				
Complimentary attendance for one (1) at PBH Annual Meeting.	x	x	x	x	x				
Membership on PBH Board of Trustees & opportunity to participate in Foundation’s committees.	x	x	x	x	x				
Press release sent on your behalf recognizing annual contribution and/or launch of a new product that includes Fruits & Veggies—More Matters logo.	x	x	x	x	x				
Hotlink to your company’s website from PBH Foundation site.	x	x	x	x	x				
“Proud Supporter” signage to be displayed at your exhibit booth as desired.	x	x	x	x	x	x	x	x	
Recognition in industry publications when appropriate (The Packer, Produce News, Produce Business, etc.).	x	x	x	x	x	x	x	x	
Use of Fruits & Veggies—More Matters® logo to promote your company’s contribution (with approval).	x	x	x	x	x	x	x	x	
Use of Fruits & Veggies—More Matters® logo on qualifying products per license agreement.	x	x	x	x	x	x	x	x	
Customized press release shell for your company’s use to announce contribution and/or launch of new product that includes Fruits & Veggies—More Matters® logo.	x	x	x	x	x	x	x	x	
Receive print & electronic copies of PBH consumer research, newsletters and press releases.	x	x	x	x	x	x	x	x	
Recognition on PBH Foundation site.	Logo	Logo	Logo	Listing	Listing	Listing	Listing	Listing	
Recognition in *PBHDirect!* e-newsletter.	Logo	Logo	Logo	Listing	Listing	Listing	Listing	Listing	
Recognition in annual report (inclusive of sponsorships).	Logo	Logo	Logo	Listing	Listing	Listing	Listing	Listing	Listing