



5341 Limestone Road, Wilmington, Delaware 19808
www.5aday.org Ph: 302.235.2329 Fax: 302.235.5555

Leading **THE WAY TO** *healthy eating*

Fruits & Veggies—More Matters™
Radio Commercial Script
:30 length
“Balance”

Anncr:

BALANCING GOOD NUTRITION WITH GOOD TASTE TAKES –
WELL – BALANCE. GOOD THING YOU’VE GOT THE UNRIVALED
VARIETY OF FRUITS AND VEGGIES ON YOUR SIDE. DINNER’S A
GREAT TIME TO TREAT YOUR FAMILY TO THE WHOLESOME FLAVORS
FRESH PRODUCE BRINGS TO THE TABLE. NO TIME TO FIX FRESH?
THAT’S OKAY. THERE’S A WHOLE WORLD OF GREAT-TASTING,
NUTRITIOUS FROZEN AND CANNED FRUITS AND VEGETABLES OUT THERE.
FOR RECIPES, TIPS AND MORE, (RETAILER) INVITES YOU TO VISIT
WWW.FRUITSandVEGGIESMOREMATTERS.ORG.
GREAT TASTE – GOOD NUTRITION – YOU KNEW IT ALL ALONG – IT JUST
TAKES BALANCE!

Note: Please do not modify script (other than insertion of retailer name) without approval from Produce for Better Health Foundation. Item/price tags of fresh, frozen, canned or dried fruit and vegetables, or 100% juice are acceptable and encouraged.